MEMBERS PRESENT
Dr. Lance Janda- Associate V.P. for Enrollment Management/Graduate Coordinator - Council Chair
Dr. Jennifer Dennis – School of Education and Behavioral Sciences, Education Department
Dr. Syed Ahmed – School of Business
Dr. Matt Jenkins – School of Liberal Arts, Communications Department
Ruth Martin - Admin Assistant to Dr. Janda taking meeting minutes

MEMBERS ABSENT
Dr. Chris Keller, School of Liberal Arts, Communications Department
Dr. Kurtis Koll, School of Science and Technology, Physical Science Department

I. Call to Order
The meeting was called to order at 3:30 p.m. in North Shepler 413 by Dr. Lance Janda.

II. Approval of Minutes
There were no previous minutes to approve.

III. New Business

A. Dr. Janda stated we are double digit down for Spring 2008 enrollment. He requested to please encourage student to enroll. There are lists being circulated to the Deans to request assistance on contacting students. Dr. Janda told the committee if you run into students with non-academic emergencies, maybe there is a way to help those with genuine needs and to let him know. Some students are maxed out on student loans, etc…can’t help those.

B. Dr. Janda asked about committee’s knowledge of Cameron Gold. Explained how it works and we will be doing it again for Spring 2008.

C. Dr. Janda stated Cameron is pushing the Adult Degree Completion program – online. The focus is on adults that already have 70 hours and have sat out several years. There are minimal GPA requirements and they end up with a bachelors in organizational leadership. Cameron is pushing into North Texas and we can offer in-state tuition to counties 2-deep into Texas; approximately to Fort Worth. Dr. Syed asked how many are enrolled this year? He stated he has to open his office in the evenings and on weekends already. Dr. Janda stated approximately 20 – there are no other online bachelor degrees although you can get general education courses online. A short discussion ensued about masters degrees and the officer fast track; those officers who just need any master’s degree.

D. Dr. Janda showed a glossy fast-facts brochure made up by Jamie Glover’s office for use in recruiting. He stated the PLUS program and CU Gold. Cameron is recruiting
in the Oklahoma City area now. Active duty enrollment is not down for spring semester but enrollment is down for military dependents. Dr. Janda stated he doesn’t see finding any new pool of students and we have our hands full bringing in new students; we can do it but it will be hard as there is nothing distinctive to just us. Dr. Dennis asked what happened to the Masters in Criminal Justice proposed last year. Dr. Janda stated we need faculty. The potential was there with predominate cops teaching as opposed to Ph.D’s and it was tabled for lack of faculty. Dr. Janda asked the committee, as a student, what can I get at CU that I cannot get anywhere else? Dr. Jenkins relayed the info about a person seeing our equipment in studio for communication students and he wished he could have come here instead of Boston University. Dr. Jenkins asked about recruiting from the east coast as there is an interest. Our out-of-state tuition is still much better than what is offered as their in-state tuition on the east coast and it is worth it to come here.

E. Dr. Syed asked if we are doing anything special on recruiting international students? UCO is recruiting in Nepal and there are lots of Nepal students at UCO. Dr. Janda responded by saying we have not sent anyone to Nepal but it might be an option. International students typically come here then shop around for bigger communities then transfer because they can work off campus without being caught. Marcella is good with our international students but there are not enough on-campus jobs for them.

F. Dr. Janda asked for questions or thoughts before adjourning.

- Dr. Jenkins said there are many distinctive things about Cameron; one is the size of classrooms and being taught by a professor and not a T.A. He stated specifically that the Communications Department gets students transferred from OU because they can get hands-on experience here.

- Dr. Janda said we are getting the lists of names for recruiting but need department letters specific to students.

- Dr. Syed reported Alumni Relations said Agriculture is a strong area with lots of alumni to back them. Dr. Janda stated he has heard this also but Ag has no majors.

- Dr. Dennis had 2 ideas on recruiting: 1) hit up those who are teaching with no masters and 2) hit up those who are alt certified to come get their teaching certificate.

- Dr. Jenkins reminded the committee that teachers have professional hours they need to fill. Also that he offers to go to schools that want to do broadcasting and in turn sees potential for students to come here. He also suggested a cable channel to service Cameron and use our communication students like CUTV.  He discussed the issue of LPS not exactly welcoming recruitment efforts. Dr. Janda said he was aware of this also.
G. Next meeting will be December 14\textsuperscript{th} at 3:45. Ruth will email details when locked down.

IV. Old Business

There was no old business.

V. Meeting adjourned at approximately 4:26 p.m.