Members:

Sullivan
Buckley
Burgess
Dawe
Goode
Harrison
Neale
Soelle
Young

Also Present:
Tony Pokorny
Harold Robinson
Jeff Hagy
Karen Hardin
Tom Sutherlin

1. Agenda Item 1 - Signs (Presentation by Harold Robinson)

a. Sullivan asked Harold Robinson to talk about building signs.

b. Robinson stated that there have been some desires expressed that we change our wooden signs to some other design. His people did an in-house design and came up with something they thought would last for quite a while and this sign design is what you see at the Sciences Complex. They have put one in front of the Administration building and down at the Animal and Plant Sciences buildings on 38th Street. His people have put up about five of the new signs. The faculty Long Range Planning Committee has asked that we go further across campus in putting up signs. No one has offered any criticism or critique on what we have in existing design and he has not heard of any preference on how people would like to see these signs designed. If we are going to change anything, now is the time to do it. We are going forward with the building and grounds signs that are now around campus. A real quick survey indicates we need 35 signs. Robinson stated that he would welcome any comments or recommendations for changes that the council may have before he gets too far down the road on this deal. Sullivan stated that the present sign format will probably be followed since we already have these approved and some erected. Lengthy discussion followed.

2. Agenda Item 2 - H.323 Presentation by Jeff Hagy

a. Sullivan asked Goode to introduce Jeff Hagy. Goode stated that Jeff just joined us from 11-1/2 - 12 years of industrial experience with Goodyear Corporation, and more currently with
Celanese Corporation. He brings a great deal of expertise in communications to the campus. He received his BA degree in Communications from Cameron in 1990. He physically helped build KCCU at night and weekends. He helped Mark Norman put all the screws, wires and cables and components in there. We are really pleased to have him join us. Goode asked that everyone introduce themselves. Goode stated that Jeff is going to talk about what H.232 is.

b. Hagy distributed a document, "Options to Extend Distance Learning Sites," and gave his presentation. Sullivan pointed out that the decision covering these options is upon us since we are now at our maximum capacity and must expand capability if we are to deliver the MBA to Enid as has been requested. Short discussion followed the presentation.

3. Agenda Item 3 - Developing and Delivery of Online Courses - Spring and Summer 2002 (Karen Hardin and Tom Sutherlin)

Hardin distributed some documents regarding her presentation. Her presentation consisted of background information regarding development and delivery of online courses, choosing the platform, development of policies, faculty training development and lessons learned. Discussion followed after the presentation.

4. Agenda Item 4 - Multi-disciplinary Programs

a. Sullivan stated that we possibly have an opportunity to bring some things together that could perhaps result in new degree programs, new offerings, or new concentrations. For example, we have a medical technology program and we have a strong biology program. Maybe there is a way that we can put things together that we are already doing that would give us an opportunity to offer a new degree program in an area that would cost us nothing more than what we already are doing. Neale has done a very good job of thinking through how to put together our psychology and special education and we have a potential of offering a new degree program or at least a new concentration without spending anything more than we are already spending. The process would not necessarily have to be in the same school. Sullivan asked the deans to think about this because we need to be developing some new degree programs. Sullivan stated that letters come across his desk all the time where other institutions are asking for approval of some program. He has discussed this with the VP for Academic Affairs of Central and asked him where he gets the money for these new programs. His answer was that they don’t spend any more money, they just put different programs together and call them a new degree. Harrison mentioned that forensic science would be a good one. We have chemistry, biology, DNA assessment and criminal justice. DNA assessment by itself in the forensic environment has created a career track for thousands of people for the next 20 years. Neale stated that they did a needs survey and found that public schools in Oklahoma and North Texas need technology specialists. They could add technology as a concentration at the MED level because there is no certificate involved, however, they would need the expertise of multimedia. Soelle mentioned that she has right now two proposals - one for American Studies which includes literature, history, film, and theatre, and one for Women’s Studies
and she has all the component parts for both of those programs. She is not sure why in the past she has not been able to get these through. Discussion followed.

5. Agenda Item 5 - Deans Retreat III - October 25, 2001

Sullivan stated that Deans Retreat III will be October 25. If anyone has something that interferes with that date, let him know. It will probably start at 8:30 and be at the Country Club, but he will confirm that.

6. Agenda Item 6 - Energy Conservation

Sullivan asked that the deans in their chairs and faculty meetings, ask their faculty to turn off the lights if they are not using the room. In going around campus, Sullivan has noticed a lot of empty classroom with the lights on. Discussion followed.

COMMENTS

Burgess - No comments.

Young - States that over the past few months the Librarians have added some data bases to the system. The Library is pleased to have those data bases. She has information about them and they will be visiting the departments and giving training on them.

Harrison - No comments.

Soelle - No comments.

Pokorny -

a. The Regents have granted the university $150,000 for an economic development position here for recruiting high tech industry for the region. We have that grant in addition to a matching grant from the City of $40,000. There will be a City Council meeting tomorrow night to approve the $40,000 from the City to go with the $50,000 each year from the Regents so that we can establish that new position here at Cameron. The Regents have already approved it and it is up to the City Council to approve their part. We have an individual in mind to put in that position who is known throughout the state in his work with the Department of Commerce. He is plugged into the high tech industries that we are trying to get into this region.

b. On Saturday, we have our Cameron University reunion. A number of awards will be given and endowments will be recognized including a ribbon cutting ceremony at the new Biological Research Laboratory. Festivities start about 10:00 o'clock and go through 2:00 or 2:30.

Neale - No comments.
Buckley - Stated that in the past we have put out a mass ad in the Chronicle for positions to be filled for the next academic year. Asked if there is a timeframe for getting the information in to the Provost. Soelle stated that everybody has to agree to get their information in at the same time and get it to the Provost because the Provost has facilitated that in the past. Sullivan asked if there has been any feedback on whether or not this is really where we get our candidates from or do we get them from other sources. That is a very expensive ad - $6,000. Soelle mentioned that they get some from the Chronicle but they are increasingly getting most of their candidates off the Internet - the big web advertisement for higher education. Sullivan stated that this subject will need to be discussed at a later meeting and asked the deans to talk to the chairs of the committees that do the screening - are we getting candidates from the Chronicle ad and what is the quality of the person that is responding to that ad or is there a difference in quality from some other source. This may be something that cannot be quantified. Burgess mentioned that her school did not get any applicants using the joint ad. When they used the separate ad in the Chronicle and had a nice banner and spent a little more on the ad, they received a bunch back. Discussion followed.

Goode - If any of your schools would like to see a demo of the H.323, Jeff could set that up. If you decide to do that maybe you could do it collectively.

Dawe - No comments.

Adjourned 12:11 p.m.