Meeting Facilitator: Ali Soylu, Chair

In attendance: Mike Dunn, Becky Easley, Richard Voeltz, Gary Buckley, Roxanne Gooch, Antonio Laverghetta, and Ali Soylu (Chair)

Absent: John McArthur, Lynda Robinson

Item 1: October 24, 2012 Minutes
Mike Dunn moved to approve the October 24 minutes with a second by Tony Laverghetta. The minutes were unanimously approved.

Item 2: Graduate programs subcommittee
Discussion: Members are Lynda Robinson, Becky Easley, and Mike Dunn. The committee has gotten some feedback from Provost McArthur regarding approaches to determining a needs analysis for a potential interdisciplinary graduate program. Considerable discussion was held regarding next steps.
Conclusion: Mike Dunn, with assistance from Gary Buckley, will explore similar programs currently offered in the region in terms of demand, ultimate destination of students, etc. The Long Range Planning Committee will also invite Provost McArthur to our next meeting for guidance on a suitable approach for exploring the possibility of offering an interdisciplinary graduate program.

Item 3: Recruiting/retaining students
Discussion: Members of this subcommittee are Gary Buckley and Tony Laverghetta. Gary Buckley supplied an abbreviated list (attached) of outcomes from the last two years of work by the President’s Action Commission on Student Retention. This was mostly informational in nature.
Conclusion: Gary Buckley and Tony Laverghetta will meet to consider next approaches in this area.

Item 4: Recruiting and Retaining Faculty
Discussion: Gary Buckley and Richard Voeltz volunteered to be on this committee. No report available yet.

Item 5: Cameron-Industry interactions
Discussion: Members of this subcommittee are Ali Soylu, Mike Dunn, and Roxanne Gooch. Mike Dunn provided a list (attached) of potential employers of Cameron graduates and other area employers.
Item 6: Next meeting
The next meeting of the Long Range Planning Committee was scheduled for December 5th at 3:00 pm in Business 228. We had attempted to scheduled Dr. Abbas Johari for our November meeting to discuss faculty development and Cameron-Industry interaction ideas. However, the scheduling did not work out for November so he will be invited for the December meeting.

Item 7: Adjournment
The meeting was adjourned at 3:40 pm.

Gary Buckley, Temporary Secretary
President’s Action Task Force on Student Retention
Summary of Action Items
Presented to Long Range Planning Committee
November 14, 2012
Gary Buckley

Thanks to Jamie Glover for the summary below.

Approved for Implementation

Recommendation #1
Distribute a FAQ document to all current faculty and staff for use in providing accurate and informed support to students.

Committee has developed, with support and input from the full commission, a FAQ document to be distributed to all faculty and staff on campus to serve as a resource to ensuring we are providing consistent and correct answers and referrals to students who ask questions or have needs. The document will need formatting by Public Affairs prior to distribution.

Recommendation #2
Implement in the Fall 2012 a communication plan with targeted and timely messages to all students related to student success. Messages would include important academic dates, campus resources, reminders, and tips. Message delivery will be primarily email at implementation. Other methods of communication may be explored in the upcoming year.

Committee has developed, with support and input from the full commission, a series of communication topics that are brief, yet important, aimed at helping students be aware of dates and resources when they need them throughout the semester.

Recommendation #3

Tutorial Assistance Review
Distribute widely and make available online a comprehensive list of tutorial services.

The committee studied the tutorial labs available on campus to determine if there was a need for additional tutorial subjects on campus. The committee found that the tutorial options available to students were sufficient and that often times students’ struggles in a class were due more to a basic academic skill deficiency such as reading or math in lieu of problems that required course specific tutoring. While the committee does not recommend the addition of additional subject area tutoring, they did compile a list of tutorial services and are working to fine tune that document to provide a more detailed description of the services each tutorial area provides so it can be distributed to students. The commission felt that while students often know that tutorial services exist, they may not have a full understanding of the type and variety of support they can actually receive.
**Being implemented**

**Making UNIV 1001 a Required Course**
The committee reviewed data to determine if students who have enrolled in the course and completed the course are persisting to subsequent semesters at higher rates than students who do not take the course. While the percentages of students who persist are higher, the differences are not statistically significant for first time bachelor’s degree seeking students in the Fall 2010 cohort. Data has only been collected for two cohorts and that data collection is ongoing for the Fall 2011 cohort. There is also an ongoing examination as to the specific at-risk populations and the impact this course has had on those populations. The committee is going to continue to study the effects of this class in order to develop a recommendation related to making this a required course.

**Mandatory Placement Form**
The committee has continued to discuss students’ struggles understanding what their requirements are for clearing remediation, mandatory placement and its ramifications. The committee has developed a form, with input from the full commission, which will be used by the Academic Advising Center to help students further understand placement, remediation and pre-requisite requirements. The document will become part of the students’ advising file and a copy will be sent with the student for their future reference.
Potential employers of Cameron Students

Data from State of Oklahoma
1. Fort Sill
2. Lawton Public Schools
3. Goodyear Tire and Rubber
4. Comanche County Memorial Hospital
5. Bar-S Foods
6. City of Lawton
7. Northrop Grumman
8. Cameron University
9. Southwest Medical Center
10. Assurant Solutions (not sure about this one)

Data from Chamber of Commerce (http://www.citytowninfo.com/places/oklahoma/lawton/work)

1. Fort Sill
2. Goodyear Tire & Rubber Company
3. Lawton Public Schools
4. Comanche County Memorial Hospital
5. Walmart/Sams
6. City of Lawton
7. Cameron University
8. Assurant Solutions
9. Southwestern Medical Center
10. Lawton Correctional Facility
11. Great Plains Technology Center
12. Comanche Nation Games
13. Bar-S Foods
14. Stanley Incorporated
15. Comanche County, Oklahoma
16. EZ-Go Foods
17. Affinitias
18. Goodwill
19. Community Access
20. City National Bank
21. Chempac

One more data source for you to consider: Syed Ahmed in the Burgess BRC may have ready access to employment data that none of the rest of us does. I know he has done work for the Chamber of Commerce on economic impact of education in our region.