



**Degree Plan: Business Administration– Bachelor of Business Administration**

[BU–BBA–BUSA]

School of Graduate and Professional Studies

Department of Business

Catalog Year: 2016-2017

<b>General Education Requirements – 44–46 hours</b>		
<b>Communication – 9 hours</b>	<b>American History – 3 hours</b>	<b>Behavioral Science – 3 hours</b>
ENGL 1113; ENGL 1213; COMM 1113	HIST 1483 or 1493	PSY 1113 or SOCI 1113
<b>Mathematics – 3-5 hours</b>	<b>Political Science – 3 hours</b>	<b>Economics – 3 hours</b>
MATH 1513 or 2713	PS 1113	ECON 2013
<b>Science* – 8-9 hours</b>	<b>Humanities* – 6 hours</b>	<b>Health and Wellness* – 4 hours</b>
Biological Science (4 hours) Physical Science (4-5 hours) *One course must be a lab science; see undergraduate catalog for list.	Diversity (3 hours) Aesthetics (3 hours) *One course must be taken from each category; see undergraduate catalog for list.	HLTH 1012, 1053, 1063, any course from the following: PE 1--1, 2--1, 2--2 *Requirement waived for some students; see undergraduate catalog for list.
<b>General Education Non-PE Electives (To total at least 44 hours, if needed)*.</b>		
General Education Electives must be selected from the list of approved Gen Ed courses, exclusive of those with the PE prefix. For a full list of General Education courses, see: <a href="http://www.cameron.edu/catalog/general_ed.html">http://www.cameron.edu/catalog/general_ed.html</a>		
<b>University Requirements</b>		
UNIV 1001 or 1113 – 1-3 hours	Computer Literacy – MIS 2113 or 3013	Capstone Experience – BUS 4632 & 4633
<b>Major Requirements – 68 hours</b>		
<b>Core Courses – 32 hours</b>	<b>Specialization – 15 hours</b>	<b>Additional Requirements – 21 hours</b>
ACCT 2013 Princ of Financial Acct ACCT 2023 Princ of Cost/Manag Acct ECON 2023 Princ of Microeconomics BUS 2113 Business Communications BUS 3213 Business Law I BUS 4632 Bus Capstone: Prof & Career BUS 4633 Business Policy FIN 3603 Principles of Finance MGMT 3013 Principles of Management MKTG 3413 Principles of Marketing STAT 2613 Business Statistics	<b>General Business Administration</b> <b>Finance</b> <b>Management</b> <b>Marketing</b> (See next page for course list)	BUS 1113 Introduction to Business FIN 2113 Personal Finance MATH 2713 Elementary Calculus MIS 2113 Fundamental MIS Tools & Skills MIS 3013 Management Info Systems Upper-Div Business Electives (6 hours)
<b>Minor Requirements (Optional) – 18 hours</b>		
For a full list of available minors, see: <a href="http://www.cameron.edu/catalog/minors.html">http://www.cameron.edu/catalog/minors.html</a>		
<b>General Electives – to Complete 124 hours</b>		
<b>Graduation Requirements</b>		
Department Requirements	Minimum ½ of Major Upper Division Hours Completed at CU	
Minimum 124 Total Credit Hours	15 of last 30 Credit Hours or ½ of Major Completed at CU	
Minimum 40 Upper Division Credit Hours	Retention GPA 2.0	
Minimum 40 Liberal Arts & Science Credit Hours	Cameron GPA 2.0	
Minimum 30 Credit Hours in Residence at Cameron	Complete Graduation Application at Registrar’s Office	
Minimum 60 Credit Hours at a 4-Year Institution		

**Specialization - 15 hours**

**General Business Administration**

**Required Courses Upper Division Electives (15 hours)**

3 credit hours of Accounting (ACCT)  
3 credit hours of Business (BUS)  
3 credit hours of Finance (FIN)  
3 credit hours of Management (MGMT)  
3 credit hours of Marketing (MKTG)

**Finance**

**Required Courses (15 hours)**

FIN/ECON 3313 Money and Banking  
FIN 3623 Investments  
FIN 4333 Financial Management  
FIN 4473 Seminar in Finance  
3 credit hours of Upper Division Finance (FIN)

**Management**

**Required Courses (15 hours)**

MGMT 3513 Human Resource Management  
MGMT 3613 Production and Operations Management  
MGMT 4013 Organizational Behavior  
Upper-Division Management Electives (6 hours)

**Marketing**

**Required Courses (15 hours)**

MKTG 3423 Consumer Motivation and Behavior  
MKTG 3433 Retailing  
MKTG 4433 Advertising  
MKTG 4443 Marketing Research  
Upper-Division Marketing Electives (3 hours)