

Strategic Communication: Communication Studies – Bachelor of Arts

FRESHMAN YEAR

Fall Semester	16-18 Hours
UNIV 1001/1113 Intro to Univ Life/Study Strats	(1/3)
ENGL 1113 English Composition I	(3)
COMM 1113 Principles of Communication	(3)
General Education Humanities-Aesthetics	(3)
JRMP 1113 Introduction to Mass Media	(3)
Spring Semester	16 Hours
ENGL 1213 English Composition II	(3)
HIST 1483/1493 U.S. History to/since 1865	(3)
General Education Mathematics	(3)
General Education Health and Wellness	(1)
COMM 2213 Professional Speaking	(3)
PBRL 2113 Principles of Public Relations	(3)

JUNIOR YEAR

Fall Semester	17 Hours
PS 1113 American Federal Government	(3)
General Education Economics	(3)
General Education Health and Wellness	(2)
JRMP 3613 Media Literacy	(3)
COMM 3633 Persuasion	(3)
Minor Course	(3)
Spring Semester	15 Hours
General Education Humanities-Diversity	(3)
General Education Behavioral Science	(3)
COMM 4313 Intercultural Communication	(3)
COMM, JRMP, or PBRL Elective	(3)
Minor Course	(3)

^M Denotes Minimum Grade Needed for Course
! Denotes Critical Course

This is a recommended semester-by-semester plan of study for this major. Course offerings are subject to change based on enrollment. However, courses or requirements designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Graduation Requirements Summary

Minimum Total Hours for Graduation	124
Minimum Upper-Division Hours	40
Minimum Gen Ed Hours	44
Minimum Liberal Arts Hours	80
Minimum Major GPA	2.000
Minimum Overall GPA	2.000

SOPHOMORE YEAR

Fall Semester	14-15 Hours
General Education Physical Science	(4-5)
General Education Health and Wellness	(1)
COMM 2313 Small Group Communication	(3)
COMM 2393 Interpersonal Communication	(3)
Minor Course	(3)
Spring Semester	17 Hours
General Education Biological Science	(4)
General Education Health and Wellness	(1)
COMM 2593 Communication Research	(3)
COMM, JRMP, or PBRL Elective	(3)
Minor Course	(3)
General Elective	(3)

SENIOR YEAR

Fall Semester	15 Hours
General Education Elective	(3)
COMM 4673 Corporate and Organizational Communication	(3)
COMM, JRMP, or PBRL Elective	(3)
Minor Course	(3)
General Electives	(3)
Spring Semester	14 Hours
COMM 4901 Communication Capstone (!)	(1)
Minor Course	(3)
General Electives	(10)