

CAMERON UNIVERSITY  
LONG-RANGE PLANNING COMMITTEE  
UNAPPROVED MINUTES

January 26, 2001

Meeting was convened at 2:00 PM in West Hall Rm. 107

1. ROLL CALL

Present: Chester, Dawe, Kingsley, Lanasa, Sullivan, (Pokorny, visitor)

Absent: Fennema, Hagee, Lambert, Reeves, Russell

2. APPROVAL OF THE MINUTES

Long-Range Planning Committee minutes of November 2, 2000 approved as written.

3. NEW BUSINESS

1. University Marketing--Sullivan introduced Pokorny as the Director of University Marketing. Pokorny presented university strategies for marketing and growth, emphasizing the importance of research and collaboration with business.

2. Dawe talked about Cameron's Research Week, to be held February 17-23.

ADJOURNMENT--

Meeting adjourned 3:28 PM

Submitted by,

Margery Kingsley,

Chair