Meeting was convened at 2:00 PM in West Hall Rm. 107

1. ROLL CALL
   Present: Chester, Dawe, Kingsley, Lanasa, Sullivan, (Pokorny, visitor)
   Absent: Fennema, Hagee, Krishnan, Lambert, Reeves, Russell

2. APPROVAL OF THE MINUTES
   Long-Range Planning Committee minutes of November 2, 2000 approved as written.

3. NEW BUSINESS
   1. University marketing—Sullivan introduced Pokorny as Director of University Marketing.
      Pokorny presented university strategies for marketing and growth, emphasizing the importance of research and collaborations with business.
   2. Dawe discussed the upcoming Research Week, to be held Feb. 17-23.

ADJOURNMENT--
   Meeting adjourned 3:28 PM

Submitted by,

Margery Kingsley,
Chair