#### Submission Guidelines for Southwest Business and Economics Journal

- 1. Abstract: Includes a Single-column, single-spaced 150-200 words abstract.
- 2. Length: 3,000-4500 words.
- 3. Paper: 8" x 11" Plain white paper.
- 4. Pitch: 12-point standard font.
- 5. Margin: 1" on all sides.
- 6. Justification: Left
- 7. Format and Spacing: Microsoft Word format, single-column, and double spacing.
- 8. Page Number: Each page number should appear at the bottom center in the form of -#-.
- 9. *Cover Page:* Includes title of paper, Name/title of the author(s), Professional affiliation, city and state. The first page of text should contain the title of the paper but not the name of the author.
- 10. Section Headings: The paper should include section headings and subsections. Position headings flush left, using initial capital only and bold type.
- 11. Citation, Style: APA style (most recent published edition).
- 12. References: Reference section should follow APA style.
- 13. Submission method: Submit article via electronical mail to abduls@cameron.edu.
  - *Graphics*: Authors are strongly encouraged to incorporate flowcharts, diagrams, tables, photographs and other appropriate representation graphics. Please try to send graphs in WORD format. Please limit the number of graphic in .eps or jpeg format (.pdf files are not acceptable).
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- 14. There is no submission fee for the journal.

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# **Submission Questions should be directed to:**

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